



We know **Medical Gap Products.**

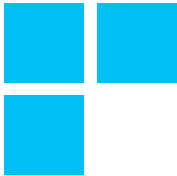
We know **Dental.** We know **Vision.**

We know products that can **Benefit Your Business.**



# Why MWG MARKETING?

We know what our **Agents** need...



## We listen and we deliver.

- Quality, innovative, cutting edge products that employer groups need and want
- Flexible plan designs
- No employee enrollment applications required

## No roadblocks to selling.

- All products guarantee issue
- No waiting period for pre-existing conditions

## Service and Sales Support

- Problem Solvers - a large staff of professional Product Specialist trained to work with you personally to select the right custom designed products to fit your client's needs.
- Instant personalized proposals and employee fliers

## Rewarding commission program

- Flexible percentage-level commission

We know what your **Employer Groups** need...



## We listen and we deliver.

- In today's highly competitive market, employers need quality benefits to attract and retain talented employees.
- Employers want cost-efficient benefit plans that provide the right benefits
- Alternatives to traditional benefit plans.
- Products and services customized to meet their needs.
- Employers want efficient, hassle free enrollments and administration

Put Our Innovative Products,  
Professional Sales and Service Teams  
**To Work For You.**

## Why does MWG Marketing focus on **Medical GAP Products, Dental, and Vision?**

We chose to focus on Medical Gap Products: because the cost for Medical Insurance is often the employer's largest benefit expense and therefore his biggest benefit concern. Most employers are looking for new innovative solutions to control or reduce their cost.

### **Medical GAP products can:**

- Help reduce overall medical cost
- Cover deductibles and co-insurance cost
- Provide permitted supplemental coverage underneath HSA High Deductible Health Plans.

### **We chose to focus on Dental and Vision**

because they are two of the most requested benefits. Everybody needs and wants dental and vision coverage.



## **We are committed to you:** Strong national administration, Strong support base

- We are as committed to you as you are to your clients. That's why we provide not only outstanding unique products that fit your client's needs, but outstanding service and support to keep your business running smoothly.
- We are the national distributor of unique and innovative products developed by MWG.
- **Strong national administration:**
  1. MWA (MorganWhite Administrators) = TPA in 48 states.
  2. MWA can issue policies, pay claims, bill groups and pay commission
  3. MWA provides customer service support for our agents and groups
- **Strong support base:**
  1. MWG is diversified – national and international operations
  2. Owns an insurance company through which we field test our products.
  3. MWG products are marketed nationally through affiliated insurance carriers.



**Learn more about how *MWG MARKETING*  
can benefit you and your clients.**

Call us today at 1.800.800.1397  
[www.morganwhite.com](http://www.morganwhite.com)

**MWG**

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**EMPLOYEE BENEFITS**